Encyclopedia of Business Information Sources

Now online on *Gale Directory Library*

Now Available This comprehensive directory is a bibliographic guide to more than 35,000 live, print and electronic sources of information covering more than 1,100 subjects of particular interest to business professionals. Citations cover abstracts and indexes; almanacs and yearbooks; bibliographies; CD-ROM and online databases; directories; encyclopedias and dictionaries; periodicals and newspapers; research centers and institutes; statistics sources; trade and professional societies; and many other sources of business information.

This invaluable directory, unparalleled in scope, provides detailed listings of sources of business information in a wide range of fields, including business research; clothing industry; competitive intelligence; electronic publishing; European consumer market; foreign investments; international marketing; multinational corporations; rental services; technology; wages and salaries; and hundreds more. Detailed data on each information source provides full contact information and descriptive notes.

Real-world applications might include:

- Business professionals needing information on any of hundreds of particular business topics can quickly compile a list of sources of detailed information
- Small business owners needing help expanding their internet presence can easily identify resources of information including full contact information
- Workers searching for wages/salary information and other statistics sources can locate publications providing up-to-date data
- And many others

Please contact your Gale Representative.

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ABOUT *GALE DIRECTORY LIBRARY*

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- **Find contacts** — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- **Generate lists, analyze trends** — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- **Cross-searchable** — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories